



TRANSFORMING LIVES
The Campaign for Colorado School of Mines



The Shultz Family Leadership in Humanitarian Engineering Speaker Series presents:

What is CSR and why should you as an engineer care?!

**By Dr. Chris Anderson - Americas Director, Communities & Social Performance
Rio Tinto PLC**

**Wednesday April 23, 2014 4 - 5 pm
at Marquez Hall 126**



Dr. Chris Anderson, an anthropologist, commenced with Rio Tinto in September 2011. He is the strategy leader and corporate functional lead for Communities in the Americas, with a particular focus on Indigenous communities. He also contributes to Indigenous communities work worldwide and provides advice and support to operations on Rio Tinto standards on Communities practice, in particular contributing to the Group's Community agreement-making innovation and implementation. He is the current chair of the International Council on Mining & Metals Human Rights and Indigenous Peoples working group and Adjunct Professor Anthropology, University of Queensland. Anderson previously worked since 2005 for Newmont Mining Corporation as Director, Corporate & External Affairs Africa, having previously served as Group Executive Social Responsibility in Newmont Mining Corporation's head office in Denver, USA from 2002. Prior to joining Newmont, Dr Anderson was Executive General Manager Public Affairs for Normandy Mining, Australia's largest gold mining company. He was Chief Executive of the South Australian Museum from 1993 to 1998 and previously taught anthropology at the Universities of Queensland, California at Los Angeles, and Adelaide. Dr. Anderson is a specialist in social performance, community relations, stakeholder engagement and cross-cultural consultation. Dr. Anderson received his Bachelor of Arts degree (Hons.) in Anthropology, a Ph.D. in Anthropology and a Diploma of Organizational Psychology all from Queensland University in Brisbane Australia.

These days, finding, exploiting and processing mineral resources can be the easier part of mining. Many projects around the world can take many years to obtain formal permitting and even then run into considerable problems and delays due to community opposition. Hundreds of millions of shareholder dollars are often at stake here. In this talk I will outline how and why this happens and the steps companies need to take to avoid it. And, I will argue that aspects of these steps are the responsibility of project or operation managers in every department and function. Finally, I will argue also that success here is definitely NOT merely about sponsorships, donations or building schools or roads.

**Humanitarian Engineering Program | Engineers Serving Communities | humanitarian.mines.edu |
email: humanitarian@mines.edu | co-sponsored by EWB/B2P**



COLORADO SCHOOL OF MINES
EARTH • ENERGY • ENVIRONMENT



mines.edu