The Shultz Family Leadership in Humanitarian Engineering Speaker Series presents:

What is CSR and why should you as an engineer care?!

By Dr. Chris Anderson - Americas Director, Communities & Social Performance
Rio Tinto PLC

Wednesday April 23, 2014 4 - 5 pm
at Marquez Hall 126

Dr. Chris Anderson is a social scientist with over 15 years of experience in the field of social performance and community relations. He has worked with major mining companies including Rio Tinto, Newmont Mining Corporation, and Normandy Mining. His expertise includes Indigenous communities, social performance, community relations, stakeholder engagement, and cross-cultural consultation.

These days, finding, exploiting and processing mineral resources can be the easier part of mining. Many projects around the world can take many years to obtain formal permitting and even then run into considerable problems and delays due to community opposition. Hundreds of millions of shareholder dollars are often at stake here. In this talk I will outline how and why this happens and the steps companies need to take to avoid it. And, I will argue that aspects of these steps are the responsibility of project or operation managers in every department and function. Finally, I will argue also that success here is definitely NOT merely about sponsorships, donations or building schools or roads.

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